

mortgagestrategy

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All Types of Mortgages has added GE Money Home Lending's igroup product range to its lender panel.

Dale Jannels, sales and marketing director of AToM, says that the new year has been a positive one for AToM, with enquiry growth strong.

He adds; "We have all seen the reports stating that one million people are paying their mortgage by credit card and that the next few months will see many people coming to the end of the low sub- prime fixed rates from a couple of years ago, so supply to match these enquiries is essential.

"The strength of the igroup brand is reflected in its product offering and its ability to underwrite complex cases when many other lenders have been forced to walk away from the business. "

Mark Snape, sales director, GE Money Home Lending says; "AToM has identified a strong demand from their brokers for products that we offer via our igroup brand. "AToM provides strong distribution as well as a proven track record in packaging for our First National brand and we, therefore, look forward to working closely with them to establish igroup as one of their key panel lenders."